



12,800+
business jobs
& internships
posted to students

99.4%
student
satisfaction
with career
services

60%
BIPOC student
engagement
with career
services

Career Coaching & Services

- 1,000+ career coaching appointments
- Students served:
 - 72% undergraduate (43% seniors)
 - 28% graduate and postbacc
 - 63% BIPOC
 - 54% first-generation college students
- All business students could access career coaching within 48 hours
- 3000+ students received individual outreach from career coaches monthly

Employer Engagement

- 1000+ employer contacts
- 100% agreement from employers that students were well prepared and engaged



The event was great and we met a lot of great students! They were very prepared & we were happy to be on campus & share our openings
- Employer in A&O Industry



Career Events

- 60+ career education and employer events
- 93% of students would recommend to a friend
- Students served:
 - 61% undergraduate (45% seniors)
 - 39% graduate and postbacc
 - 58% BIPOC
 - 47% first-generation college students



*I was able to gain confidence
for my future and my goals.*
~ Business Student



Employment Outcomes (Class of 2022)

- 93% employment rate for MBA graduates
- Employment rates for specialized graduate programs:
 - 90% Master of Real Estate Development
 - 100% Master of Taxation
 - 91% M.S. Finance
 - 88% M.S. Applied Data Science for Business
 - 89% M.S. Global Supply Chain Management
- 94% knowledge rate of employment outcomes



Top Five Goals

- Increase engagement with 1:1 career coaching appointments and event attendance
- Embed career content into academic curriculum
 - The #1 way that students said they'd like to learn about career content and meet with employers is in the classroom
- Improve employment outcome rates for undergraduate and graduate students
- Provide more customized support to BIPOC, LGBTQIA+, first generation, and other historically underrepresented student communities
- Continue to connect students and employers in meaningful ways and to promote employer partner's jobs and internships to increase hiring rates



Impact Metrics

- 100% of all senior, post-bacc, and graduate students have access to career services
- 85% of students who access career services are satisfied
- 36 career-related events hosted
- 90 companies recruiting on-campus
- 120 student and mentor matches

Redefining business.
Transforming lives.

Upcoming Events & Programs

- Career Conversation events that focus on identity-based career guidance, such as BIPOC, LGBTQIA+, and first generation college students
- Career Path panels that focus on functional employment areas, such as human resources, finance, and marketing
- Networking events to provide more opportunities for students and employers to interact
- The Career Mentor Program, launching in Fall 2023, to connect students with professionals in a formal mentorship relationship

